



# FINANCIAL ESSENTIALS FOR FAMILY BUSINESS COURSE



Having the ability to understand financial statements is no longer enough. Business leaders must have a firm understanding of how to use financial information to drive decisions and strategy, and to understand the health and capabilities of your business.

This course will enable you to achieve both, as well as to establish warning indicators, and assess the true value of your business to make informed and effective decisions. You will learn the practical value of financial performance dashboards to monitor and communicate key performance measures.

This course is tailored for directors, shareholders, senior management and next generation leaders.

## Course outline:

- Learn how to use financial information correctly for decision-making in accordance with your strategic plan
- Develop your key indicators so that you can interpret the true performance of your business
- Create a financial dashboard to help you determine strengths and weaknesses in your business
- Learn about different methodologies to value your business

This online course is delivered across two weekly sessions, followed by an optional coaching session. All sessions will be held via zoom.

Between sessions you will be provided with activities to help you work through the content and apply it back in your family business to help you gain the most from the course. You can then bring your questions / challenges to the next session to help resolve them.

## Key Learning:

- Identify the key indicators to monitor the true performance of your business
- How directors can make accurate solvency judgments
- Using financial information for strategic decision making

## Who should attend:

- Directors and shareholders
- Senior management teams
- Next generation members of the family business

## Course dates and outline:



Date	Session	Duration
Thursday, 14 October, 2021	Session 1	1:30pm - 5:30pm NZDT
Thursday, 21 October, 2021	Session 2	1:30pm - 5:30pm NZDT

## Facilitator: Paige Cuthbert, Partner, Business Advisory Services, Grant Thornton

Paige has over 30 years' experience working closely with South Island based privately held businesses. She provides accounting compliance and business advisory services to a range of industry sectors. Paige is particularly passionate about helping clients achieve their growth ambitions by bringing together the right advice and support. She has also recently been appointed as Chair of Grant Thornton New Zealand's Board (December 2020).



## Pricing:

As a special offer for Grant Thornton clients you will receive a free Financial Essentials for Family Business online course, valued at \$1,145pp when you sign up for membership.

For enquiries or registration assistance, please contact the FBNZ Office on 0800 249 357 or [info@familybusiness.org.nz](mailto:info@familybusiness.org.nz). Or if you would like to register for the course, complete the below and email back to [info@familybusiness.org.au](mailto:info@familybusiness.org.au)

## Register now:

Full name..... Email.....  
Business name..... Mobile.....

